

# What do these carbon labels mean?

Look out for the **Foodsteps**<sup>®</sup> carbon label. It can help you make better-informed choices about your food and drink.



**A** Very Low Carbon



A-rated foods boast a minimal carbon footprint, allowing you to make planet-conscious choices and adhere to the global carbon budget\*

**B** Low Carbon



B-rated foods feature low carbon intensity. Choosing them is a positive step in reducing your carbon impact with each meal.

**C** Medium Carbon



C-rated foods carry a moderate carbon footprint, offering a more environmentally conscious alternative compared to higher-rated options like D and E.

**D** High Carbon



Higher carbon emissions characterise foods in this rating. Consider these choices carefully and explore alternatives with lower ratings.

**E** Very High Carbon



E-rated foods exhibit a notably high carbon footprint. Minimising consumption of these items can significantly reduce your overall carbon footprint.